# Full Ruleset - Wild Card

### Article 1: General points & Definitions

- A. The present rules are for the World Cinematic Cosplay Summit, below named WCCS.
- B. Participation in the WCCS depends on the approval and respect of the present rules.
- C. The two main cosplayers for each entry will be referred to as Participants.
- D. The WCCS is a video cosplay contest where participants are entering and being on various aspects of their video application.
- E. Even in such cases in which a performance includes a high number of original elements and reformulation from a subjective perspective, the performances shall demonstrate respect for the original work, without departing from its original setting or disdaining it by means of an inconsiderate interpretation.
- F. The project shall be based on creative inspiration, and the judgement of the characters and the video entries should reflect high production skills.
- G. The main organisers of this competition will be referred to as WCS Office.
- H. These rules are set specifically for the Wild Card Selections as part of the WCCS.

### Article 2: Themes, categories & Participants

- A. Participants may perform in costumes representing characters from anime, manga, video games and tokusatsu published by a Japanese company or IP.
- B. Participants must enter as a duo. Their costumes must be from the same source (no crossover)
- C. The Participants must ensure their video entry is open to any public of any age and sensibility.
- D. In case of litigation about the legitimacy of the material the WCS Office has the final decision.

### **Article 3: Participation conditions**

- A. The Participants are a pair of cosplayers.
- B. Shop-purchased and commissioned costumes/accessories are allowed.
- C. Participants are allowed to receive help in the crafting of their costumes and accessories.
- D. Participants are allowed to receive help from third parties in the production of their video performance. This help can happen in the form of technical support behind the camera or even as extras. If third parties are involved as extras their roles must be kept to a minimum.
- E. The Participants' nationality must be the same from the country they are entering for. Participants from another nationality but owning a "residency permit" (or equivalent document depending on the country legislation) are allowed to enter the selections from the country they live in. However, they are not allowed to take part in the selections of their nationality country for the same season.
- F. Both Participants must be from and enter the Wild Card selections for the same country.
- G. Only Participants from a country not hosting its own WCCS selections are allowed to take part in the WCCS Wild Card Selections.
- H. The Participants will have to pay the WCCS Application fees for the entry to be considered complete and valid.

### **Article 4: Performance & Compulsory elements**

A. Participants must fill a form with all information requested by the WCS Office. Failing to comply will result in the entry labelled as invalid.

- B. The maximum duration of the video performance produced by the Participants is 2 minutes 30 seconds.
- C. Participants must provide a script including the <u>synopsis</u>, <u>spoken lines</u> and <u>time stamps</u>. Participants must also subtitle the submitted video files in <u>English</u>. Any video file application mustn't present any 'hard-coded' subtitles but present with soft-coded subtitles. The recommended location for subtitles is at the bottom of the screen.
- D. Participants must provide reference images for the costumes, and pictures of them in the costumes including wig, make-up & accessories (standing front & back).
- E. In addition to the completed entry video, all the information regarding resources related to the video production, such as effects, animations, and pictures.
- F. All the files used for music and sound effects used in the edition of the video shall be provided along with the copyrights/licence information if applicable.
- G. Whenever third persons other than the representatives have been involved in the production of the video, either their cosplayer name or nickname or their real name shall be provided as well.
- H. Should any of the representatives' information or documents sent to the WCS Office prove to be wrong or missing, the representatives will have <u>48 hours</u> to correct the information or documents requested.
- I. Any incomplete application will be considered invalid.

### Article 5: Judging Criteria

A. Costume Quality & Appearance (20 pts)

The overall quality and look of the costumes. How well and accurate they are compared to the original reference and how good they look on film. The quality and look of the materials, fabric, accessories, wigs, make-up, and other details will influence the grade.

- B. Embodiment of characters (20 pts)
   How well the cosplayer is embodying the character they are cosplaying. This is not related to the costume or the physical features, but the overall attitude of the cosplayer and the interpretation of the character in their personality, habits, and gimmicks.
- C. Acting (50 pts)

The criterion covers how well the cosplayers are acting during their video performance. How convincing and expressive they are, and how well they convey emotions through their acting. The more they drag us into their storytelling the higher the grade.

D. Video direction (20 pts)

This criterion evaluates the overall storytelling and visual creativity of your cosplay video. Judges will assess how effectively you convey the narrative of your cosplay performance through camera work, composition, and creative direction. Consider the framing of shots, the dynamic use of angles, or visual elements that contribute to the overall impact. A strong video direction should seamlessly guide viewers through your story, emphasising the characters personalities and the essence of your performance.

E. Video editing (20 pts)

This criterion assesses the technical proficiency and creativity in the editing process. Judges will consider how well you synchronise footage, apply transitions, and use effects to enhance the overall visual appeal of your cosplay video. Effective editing should contribute to a seamless and engaging viewing experience, emphasising the strengths of your story and performance.

F. Lighting/Photography (20 pts)
 This criterion evaluates the use of light and photographic techniques to showcase your

cosplay. Judges will consider the quality and creativity of lighting setups, as well as the composition of shots. A well-lit and expertly photographed video enhances the visibility of costume details and brings out the best in your performance and all the emotions intended.

- G. Sound & Music (20 pts) This criterion focuses on the audio elements of your video performance. Judges will evaluate how well you utilise sound effects, music, and overall audio quality to complement and elevate your cosplay presentation. The integration of audio should enhance the mood, atmosphere, and storytelling, creating a well-rounded and immersive viewing experience.
- H. Script/Screenplay (20 pts)

This criterion assesses the narrative structure and storytelling aspects of your cosplay video. Judges will consider the effectiveness of your script (including possible dialogs), and how well your video follows a coherent storyline or theme. A compelling script and screenplay contribute to a more engaging and memorable cosplay presentation, allowing viewers to connect with the character you are portraying.

I. X Factor (10 pts)

An additional evaluation from the individual viewpoint of each member of the jury regarding elements that cannot be measured within the criteria of points, such as how much the video features imaginative and original ideas that provide appeal and entertainment value, or how much it achieves in immersing the viewer in the story.

### Article 6: Judging Method

- A. Each judge is to evaluate the representative cosplayers' video performance following the criteria detailed in the 'Judging criteria' section. The video must last a maximum duration of 2 minutes and 30 seconds. Once each judge has scored the video performance, all their scores will be added and averaged to define the final ranking.
- B. Judging is to be carried out evaluating all the presented elements of the character that the representatives request to be included as a part of the evaluation. Costumes (one or more per representative, if there is a costume change during the performance), make-up, wigs, and hand props are all to be judged, but the average score is to be determined only with the points of the elements subject to evaluation. All the elements deemed indispensable to portray the character are to be considered a part of the costume and can be subject to judging. Elements that are not worn by the cosplayers but placed in the scene of action (objects to be used as assistance for the performance) cannot be subject to costume judging.
- C. Since the degree of accomplishment of the video is the most important element for judging, judges will carry out their judging in advance so they can check details as necessary, and they will be allowed to watch the entries several times if required to decide the score.
- D. The final placement result by the total score is decided on a scale of 200 points (total of criterion from A. to I. from the Judging criteria paragraph). It is recommended to use this same system as a reference in the preliminary/qualifying rounds of each country and region as well.
- E. An average score is to be calculated from the scores of the members of the jury.
- F. Should the final score result in a tie; the ranking will be determined at the discretion of the judges of the Video Judging.

### Article 7: Prizes of the contest

- A. All prizes are intended for the two main Participants. No third party involved in the video production is eligible for the prizes set for the event.
- B. Wild Card Selections

- a. The WCS Office will select five pairs of Participants from the Wild Card pool of entries.
- b. The selected Participants' entry will be used for the Championship phase of the WCCS.
- c. The selected Participants will be granted the status of WCS Alumni
- C. Championship phase
  - a. All selected Participants from the different countries will then compete for the Grand Champion title.
  - b. The Participants winning the title will be invited to WCS in Japan, taking place early August, in the ongoing year.
  - c. The WCS Office will take care of and cover their flights and the accommodation of the Grand Champion for the duration of the activities of WCS 2024 (Schedule and dates will be confirmed later).
- D. The WCS Office may add additional prizes without prior notice.

# Article 8: Jury

- A. Judging is to be carried out by a panel of jury members selected by the WCS Office.
- B. The jury members can be from different backgrounds from cosplay to video production.
- C. The WCS Office will provide information about the jury members.
- D. The jury members will give a score to each completed and validated video entry according to the criteria and method detailed in articles 5 & 6.

# Article 9: Limitations & safety

- A. Performance information & conditions
  - a. To ensure the safety of competitors, the use of dangerous weapons such as shop-purchased imitation swords, katana, or similar items with processed metal edges, blunt instruments, and firearms is prohibited.
  - b. Additionally, performances in which actual fire is lit, or in which dangerous substances requiring special care in handling, are also prohibited.
- B. Contents that violate the guidelines of the streaming platforms, like those detailed in points a) to f) will be prohibited.

The following points are just a partial extract of platform guidelines, and participants shall refer to their full text for the details.

(Ex)YouTube:

https://www.youtube.com/intl/en\_us/howyoutubeworks/policies/community-guidelines/

- a. The use of official illustrations or logos from the WCS or official logos, images edited into the video, animation, copyrighted special effects, copyrighted sound effects, and copyrighted music from other original works or violating someone's copyright.
- b. Excessive sexual expression or narration.
- c. Detestable violent expressions such as an immoderate depiction of blood or vomit, assault, and torture.
- d. Contents instigating hate speech, suicide, and bullying.
- e. Political messages or propaganda.
- f. Video challenges that can cause serious injury or encourage the possibility of it.
- C. Rules for the use of background music and videos are as follows:
  - a. Music used in the video must be played or created by representatives if it is music that would otherwise be subject to rights management by JASRAC, or it must be copyright-free music and sound clips.

- b. It is allowed to use the mother tongue of the participants, whereas dubbing in unrecognisable Japanese will be rejected. If Participants use their mother tongue for their video performance, they will need to provide an additional accurate English or Japanese translation of all material requiring it on their video production.
- c. The use of copyrighted background music or the voices of voice actors from original works and the copying or tracing of scenes or images appearing in original works for use in the videos, and sources, where the copyright holder is someone other than the representative team, is not permitted. In addition, the basic video editing must be done by the representatives, however adding CG or visual effects done by someone other than the representatives are allowed with credit to them.
  ※ Basic video editing means the editing of the video and to ensure the finished length of the video is no longer than 2:30 minutes.
- d. Shooting without permission in public places or private places which are not the property of the team, as well as 'guerrilla-style' unpermitted shooting is prohibited.
- e. It is allowed to feature persons other than the members of the team participating as extras, as well as creating characters by means of techniques such as animation or CG, but the two representatives shall be clearly denoted as performing as the main characters. Also, in the case of creating characters, these shall not be produced copying or tracing original designs, as specified in C)
- f. Extras used as support characters can't be featured for more than 20 seconds for the video performance. The same extra can participate with additional characters following the same restrictions.
- g. Sound: Full Stereo at least 192 kbps Image: 1920×1080 pixels, Screen resolution 1080p, Aspect ratio 16:9 If using a background video, submit it as a video file mixed with the sound clip in one of the following file formats: MOV, MP4, AVI, or WMV.
- Only for the selected representatives, Japanese and English subtitles will be displayed on the lower fourth part of the display for any lines spoken during the performance. The WCS Office is to arrange the subtitles, and therefore it is not necessary to add them to the video in advance. The subtitles will be shown in accordance with the timing of lines that have been included in the storyboard in Japanese or English. The WCS office will not attach subtitles to the video. If the dialogue is in your native language, please submit it with English subtitles.
- D. The Participants shall check and make sure that the contents of the video submissions do not violate any of the regulations. The WCS Office may ask for an edition of the video submission if it considers that the contents of the video submission are dangerous or pose ethical problems. In such a case, a period between 48 and 72 hours will be given for the editing of the video.

a) In the case of planning to use special expression methods not listed in the rules, consult with the WCS Office in advance, sending some document with information about the planned expression method, and include the details in the script.

b) There must be a consideration for safety and environment at filming locations, and filming shall be done in accordance with national and local regulations.

### **Article 10: Disqualification & Penalties**

For entries exceeding the limit of 2:30 minutes, a 10% deduction of the score in Video Judging will be applied for overtime every 5 seconds, and the score will be 0 for videos over 2:46 minutes.

- B. In case documents are received after the submission deadline, a 10% deduction of the score will be applied for every 24 hours of delay in submission, and a score of 0 points will be awarded without judgement in case the delay exceeds 120 hours. (delay exceeding 24 hours: 10%, delay exceeding 48 hours: 20%, and so on).
- C. Additionally, in case the WCS Office requests the correction of documents determined to be defective, it is required to resend a corrected version of the documents addressing the defects indicated from the WCS Office within 24 hours from the communication of the request. In this case, as well, a 10% deduction of the score in Costume Judging will be applied for every 24 hours of delay, and a score of 0 points will be awarded without judgement in case the delay exceeds 72 hours.
- D. In case there is a delay in both the submission deadline and resubmission, the penalties are to be applied cumulatively (delay exceeding 24 hours from the submission deadline: 10% + delay exceeding 24 hours in resubmission: 10%, for a total deduction of 20% of the score in Costume Judging).
- E. The point reduction caused by overdue will be applied by the WCS Office.
- F. It is allowed for the representatives to perform as multiple characters, but in the case of characters such as those performed by extras, these are excluded from scoring when it comes to Judging criteria A, B and C. The use of commercially available costumes for the extras is also allowed. It is not allowed for both representatives cosplayers to be out of the frame for a period of more than 15 seconds consecutively.
  - When this time limit is exceeded, Video Judging points will be deducted as follows:
    - 15.1 ~ 16 seconds: 5 points deduction
    - 16.1 ~ 17 seconds: 5 points deduction
    - Hereafter, 5 points deduction for every second in excess
    - For an excess time of 20 seconds or more, an unconditional score of 0 will apply to Video Judging.
- G. Any extra featured with a support character for more than 20 seconds, will result in a penalty applied as follows:
  - 0.1 ~ 1 seconds: 5 points deduction
  - 1.1 ~ 2 seconds: 5 points deduction
  - Hereafter, 5 points deduction for every second in excess
  - For an excess time of 5 seconds or more, an unconditional score of 0 will apply to Video Judging
- H. If details of the original costume are changed (i.e., parts added for augmented purposes or effects.) they still must be respectful of the original work. Customization is tolerated, but fan created works as the likes of gender-bent, ginjika or mash-up versions of the characters in the performance are not allowed. Failure to comply with this requirement will result in the entry deemed as invalid and thus won't be judged.
- I. If an issue arises upon which it is difficult to decide regarding a representative's costume, it will be discussed and judged by the WCS Office.

### Article 11: Image property

- A. By agreeing with the rules, the Participants allow every picture or video provided for or taken during the event to be used for means of communications or promotion of this contest without any financial compensation.
- B. After the WCCS Championship, videos and photos from the Participants will remain the WCS Office's property and could be used in various uses as promotional material.

In addition, in the event of a DVD, website, photobook or other material production, there won't be any financial compensation.

- C. As for the WCS Office, they promise that the pictures comply with the ethics and the law. Every picture degrading an individual, pornography and violence are strictly forbidden.
- D. This authorization lasts for three years. The WCS Office may ask to prolong that period with the agreement of the Participants.